



# Council Business Meeting

February 20, 2024

<b>Agenda Item</b>	Public Arts Advisory Committee Appointments	
<b>From</b>	Alissa Kolodzinski	City Recorder
<b>Contact</b>	<a href="mailto:recorder@ashland.or.us">recorder@ashland.or.us</a>	
<b>Item Type</b>	Requested by Council <input type="checkbox"/> Update <input type="checkbox"/> Request for Direction <input type="checkbox"/> Presentation <input type="checkbox"/>	

**SUMMARY**

Approval of Mayor Graham’s recommendation for the appointment of Susan Jain to Position #8, and Paige Gerhard to Position #9, with terms ending April 30, 2027.

**BACKGROUND AND ADDITIONAL INFORMATION**

N/A

**FISCAL IMPACTS**

N/A

**ACTIONS, OPTIONS & POTENTIAL MOTIONS**

I move to approve the appointment of Susan Jain and Paige Gerhard to the Public Arts Advisory committee for Positions #8 and #9 with a term expiring April 30, 2027.

**REFERENCES & ATTACHMENTS**

Attachment 1: Application - Jain

Attachment 2: Application - Gerhard



## APPLICATION FOR APPOINTMENT TO CITY COMMITTEE/COMMISSION

Please type or print answers to the following questions and submit to the City Legal Department at City Hall, 20 E Main Street, or email [melissa.huhtala@ashland.or.us](mailto:melissa.huhtala@ashland.or.us). If you have questions, please feel free to contact the City Recorder at 541.552.2084.  
**Attach additional sheets if necessary.**

Name Susan MacCracken Jain

Requesting to serve on: Public Arts (Committee/Commission)

Mailing Address [REDACTED]

Physical Address Same as above

Occupation Business Owner Phone: Home [REDACTED]  
Work [REDACTED]  
Email [REDACTED]  
Fax \_\_\_\_\_

### 1. Education Background

What schools have you attended? shland High School, Wellesley College, M.I.T.

What degrees do you hold? AB in Urban Studies & Planning, Masters in City Planning,

SM in Transportation Systems

What additional training or education have you had that would apply to this position?  
Certified in both Design Thinking and Agile

### 2. Related Experience

What prior work experience have you had that would help you if you were appointed to this position?

In addition to my academic background, was involved with IBM's Smarter Cities initiatives globally for a number of years and in

locations both outside and inside the US (I lived & worked overseas for 11 years.). Have traveled extensively (over 50 countries) with art and architecture

always on the agenda. As a former IBM executive am deeply experienced in strategy, budgeting, decision-making and transformation initiatives.

Do you feel it would be advantageous for you to have further training in this field, such as attending conferences or seminars? Why? Of course, because one should never stop

being curious and or seeking to learn.



**3. Interests**

Why are you applying for this position? Having observed cityscapes and been an art patron around the world in my Corporate life, I both have a passion for Public Art and an ability to contribute. I also feel that Ashland is at a critical juncture, poised to make a tangible and lasting difference.

**4. Availability**

Are you available to attend special meetings, in addition to the regularly scheduled meetings? Do you prefer day or evening meetings? Yes, with reasonable notice. I own a business, and so prefer late afternoon/ evening meetings, but can be flexible.

**5. Additional Information**

How long have you lived in this community? 19 years total

Please use the space below to summarize any additional qualifications you have for this position:

I am a member of the Ashland Planning Commission, and in a position to bring that important synergy to the Public Arts Commission. I notice that the Ashland Public Arts Master Plan is in need of updating (circa 2007), and would be glad to apply my strategy, planning and transformation background to help drive that effort. Moving past the pandemic and its after effects upon the arts and the community, it seems to me that this is the perfect time to define a new vision for the future of Ashland that is appropriately arts-forward, serving all of its citizens, businesses and other organizations in a meaningful, lasting and positive way.

1/21/2024

Date

*Jusan Macraeken Jui*  
Signature



**From:** [City of Ashland, Oregon](#)  
**To:** [Dorinda Cottle](#); [City Recorder](#)  
**Subject:** Application for Committee or Commission Submitted  
**Date:** Wednesday, February 7, 2024 5:01:24 PM

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[EXTERNAL SENDER]

\*\*\* FORM FIELD DATA \*\*\*

Name: **Paige Gerhard**

Committee or Commission interested in: **Public Arts Advisory Committee**

Address: [REDACTED]

Phone: [REDACTED]

Email: [REDACTED]

Occupation : **Arts Administration (Various Roles)**

Educational background: **Southern Oregon University Master's in Business**

**Administration: Concentration in Marketing and Art Administration Southern Oregon**

**University Bachelor of Fine Arts: Painting (Minor in Art History) Bachelor of Science:**

**Elementary Education**

Related Experience: **You'll notice above that my occupation lists ?Arts Administration (Various Roles)? and this is because I am, or have been involved with a multitude of organizations within the creative arts sector. Currently, I am the Program Director for The Haines and Friends Visual Arts Grant Program, as well as the Administrator and Marketing Coordinator for the Ashland Gallery Association. Through both of these positions, I am responsible for collaborating with local artists to provide them with creative opportunities, I manage all marketing and administrative tasks, and I serve on committees to review proposals and applications. Additionally, as the Visual Arts Editor for the Sneak Preview, I connect and collaborate with one emerging artist per month to gather information to write an article to be shared with the community. In the past, I served as the Festival Director for the Oregon Fringe Festival for three years and I was responsible for organizing, curating, and scheduling the festival as a whole. Working alongside a team, I organized, planned, and attended weekly meetings to share information and updates. In addition to communicating and working directly with local artists, I also handled all marketing of the festival, fundraising and sponsorship initiatives, budgeting, and operations. Additionally, having worked at Hanson Howard Gallery as the Gallery Coordinator, I was responsible for making sales, maintaining an online blog and customer database, updating the website as needed, creating various marketing materials, and posting regularly on social media. While this only briefly encompasses some of the experience that I have, I do believe that each experience will help me in this position due to my ability to encourage connections between the Public Arts Advisory Committee and the organizations that I am, or have been a part of, as well as my ability to assist with the implementation and promotion of creative art in Ashland. Ultimately, I enjoy collaborating with others and through each of my experiences, I have always wanted to ensure that the creative arts remain an integral and flourishing component to Ashland as a whole. I do not feel that it would be advantageous for me to have further training in this field, such as attending conferences or seminars. However, if there are opportunities to attend either, then I would be interested for the purpose of professional development and continued learning.**

Interests: **I am applying for this position because I believe that the creative arts are integral to our lives, bringing our community together physically, mentally, and**

**culturally through its ability to share stories, inspire reflection, provide learning and education, and form connections through engaging conversations and dialogue. Having seen the challenges and changes that Ashland has faced over the past couple of years, public art is essential now, more than ever. With few and few galleries, our community needs engaging access to alternative forms of creative art. Public art is special in that everyone has access to it and it brings a sense of life to any sort of physical environment. I would love to bring my passion for the creative arts to contribute and provide both artists and our community with more opportunities to engage with public art, as well as working toward highlighting Ashland as a major creative arts destination again.**

**Availability: While I do work full time, I can be available to attend special meetings if given enough advance notice since my schedule is flexible and I mostly work from home. I am available to attend the regularly scheduled meetings and I prefer day meetings over evening meetings.**

**Additional Information : Born and raised in Southern Oregon, I grew up in a very small and rural community known as Sams Valley. Fifteen years later, my family moved to Rogue River, and upon attending college at Southern Oregon University, Ashland became a second home to me due to being so involved within the creative arts sector for a little under ten years. Currently, I live in Phoenix, and I continue to contribute to the creative arts community in Ashland, as well as Southern Oregon as a whole.**

**Signature: Paige Gerhard**

**\*\*\* USER INFORMATION \*\*\***

**SubscriberID: -1**

**SubscriberUserName:**

**SubscriberEmail:**

**RemoteAddress: 66.241.70.76**

**RemoteHost: 66.241.70.76**

**RemoteUser:**